

Annual General Meeting 2018

Magnus Groth, President and CEO





The name Essity stems from the words
"essentials" and "necessities"

Our vision is:
Dedicated to improving well-being through
leading hygiene and health solutions



Important Events 2017

- Essity listed on Nasdaq Stockholm resulting from the split of SCA
- Acquisition of BSN medical completed
- Profitability-enhancing initiatives
- Digitalization throughout our business
- One of the world's top 100 most sustainable companies according to Corporate Knights



BSN medical

A Leading Medical Solutions Company

- Acquisition closed on April 3, 2017
- Purchase price approximately SEK 26bn on a debt- and cash-free basis
- Net sales 2017¹⁾ approximately SEK 8bn
- Adjusted EBITA margin 2017²⁾ 18.3%
- Sales in more than 140 countries
- 6,000 employees and 13 production facilities

¹⁾ Estimate based on an annualization of the acquisition's impact since the acquisition date
²⁾ Excluding items affecting comparability, from acquisition date April 3, 2017 – December 31, 2017

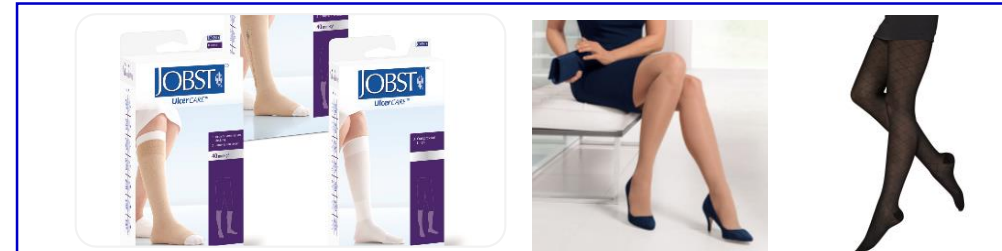
Wound Care



Leukoplast®

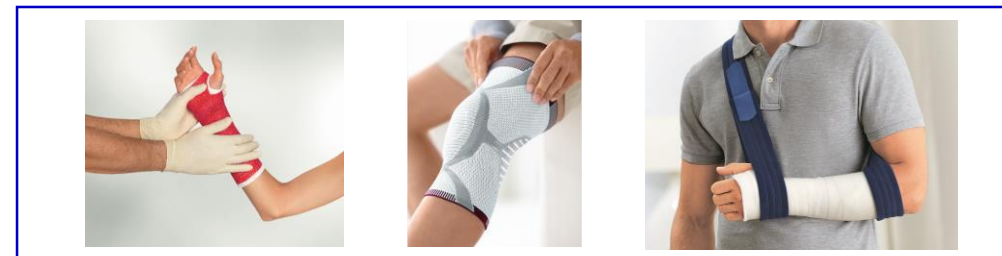
Cutimed®

Compression Therapy



JOBST®

Orthopedics



Delta-Cast®

Actimove®

2017 in Brief

Net Sales

109,265

SEKm

(+8% compared with 2016)

Adjusted EBITA¹⁾

13,405

SEKm

(+12% compared with 2016)

Adjusted Return on Capital Employed²⁾

14.9%

Earnings per share, SEK

11.56

Proposed dividend, SEK/share

5.75

¹⁾Adjusted operating profit before amortization of acquisition-related intangible assets, excluding items affecting comparability

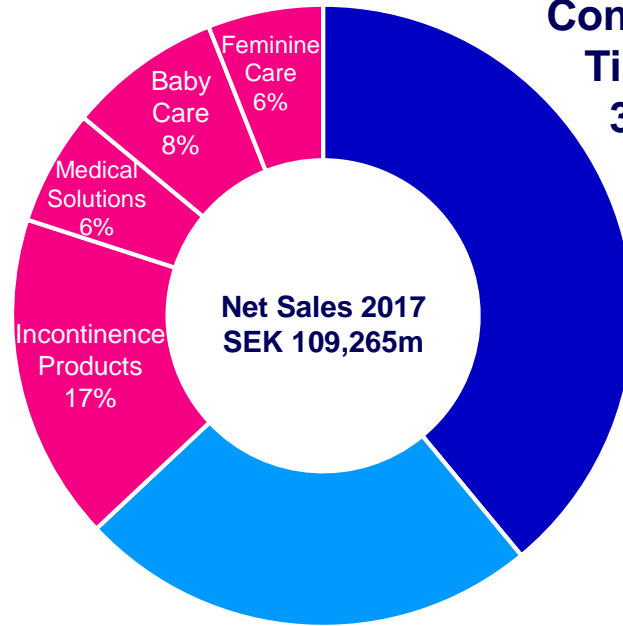
²⁾Excluding items affecting comparability

Net Sales 2017

By Business Area and Product Segment



Personal Care
37%



Professional Hygiene
24%

Consumer Tissue
39%



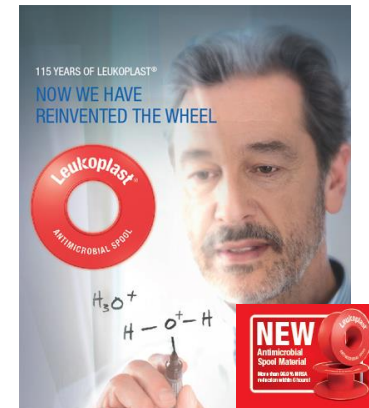
Global Market Positions

Incontinence Products	1	
Professional Hygiene	1	
Consumer Tissue	2	     
Medical Solutions	4	Leukoplast® Cutimed®  Actimove® Delta-Cast®
Baby Care	5	   
Feminine Care	6	    

Source: The information has been compiled by Essity for presentation purposes based on statistics taken from external market sources including IRI, RISI, Price Hanna Consultants, SmartTRAK and INSIGHT Health

Stronger Brands Through Innovation

41 Innovations Launched During 2017



Digitalization

Customers and Consumers

#bloodnormal

TENA webshops



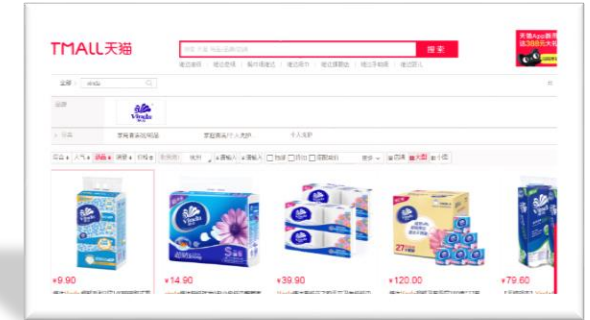
<http://www.tena.co.uk/men/>

libero.se/nya-liberoklubben

E-commerce

21%

of Vinda's
net sales 2017



Digital Products



Tork EasyCube™

TENA Identifi™

Collaboration with Microsoft
on Internet of Things

Robotics, Automation, Analytics



Increases efficiency and
improves quality in all
parts of the business

Profitability-Enhancing Initiatives

- Continuous value-chain optimization
- Restructuring measures and investments within "Tissue Roadmap"
- Profitability improvements and exits through "Cure or Kill"
- Integration of value-creating acquisitions
 - Wausau Paper Corp.
 - BSN medical



Resource-Efficient Production Leading to Environmental Improvements

- Investments in our production facilities generated, for example:
 - 25% reduction in water usage in Nokia, Finland
 - 20% reduction in emissions of organic materials into effluent water in Mannheim, Germany
 - 13,000 tons reduction in CO₂ emissions in Cuijk, Netherlands
- ESAVE, energy-saving program yielded in 2017
 - 0.4% reduction in energy consumption per ton of product produced
 - 1.3% reduction in CO₂ emissions in relation to production level



A Winning Corporate Culture

Our "Beliefs & Behaviors"

We are committed to delivering superior results.



We care for our customers, consumers, the environment and each other.

Beliefs

We have the courage to take the lead.



We collaborate across teams, functions and businesses.

Collaborations Yielding Benefits and Creating Business Opportunities

Convening partner to the United Nations Foundation Global Dialogue on how to achieve the UN's global goals for sustainable development



Educated more than 2.5 million in hygiene and health

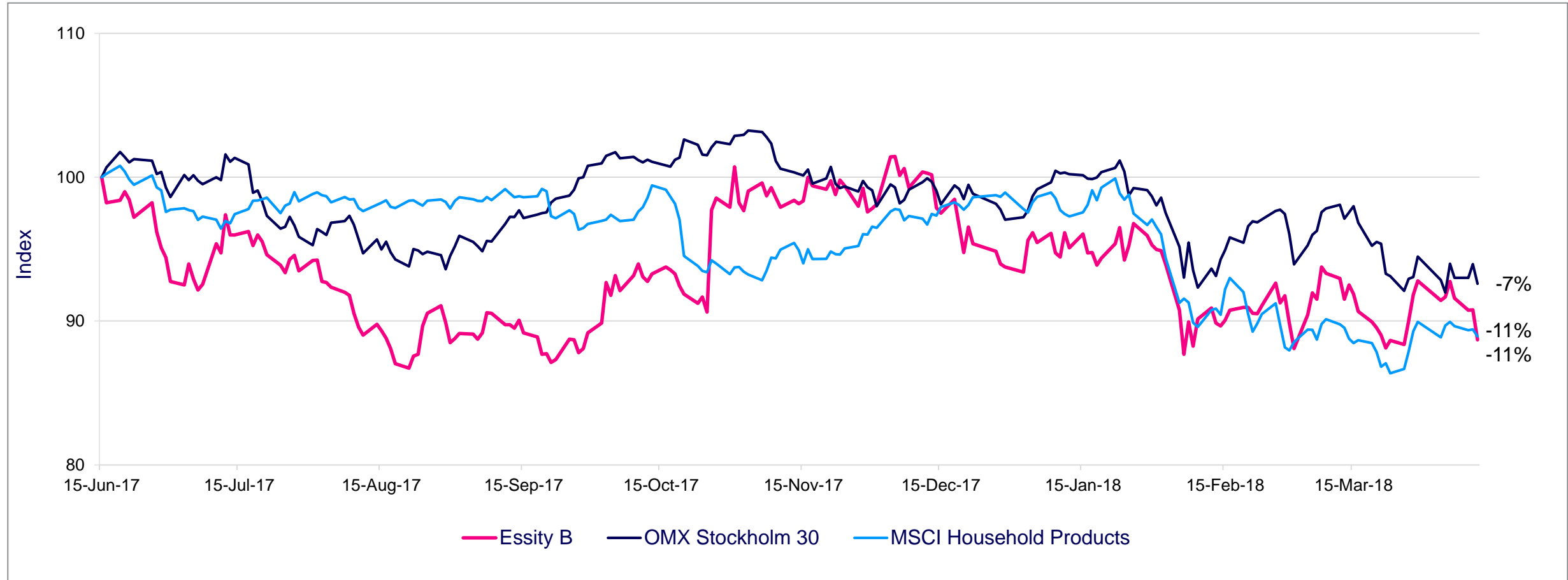


Through collaborations with, for example, the UN body WSSCC and Fotografiska, the Museum of Photography, in Sweden, we raise awareness and break taboos and stigma



Share Price Development Essity B

June 15, 2017 – April 11, 2018



Source: Bloomberg

Essity's Strengths

- Leading market positions in attractive and growing hygiene and health markets
- Strong brands and successful innovations
- Efficiency improvements and cost savings
- Profitable growth and strong cash flows





essity